

With 1 in 9 Americans considered food insecure nationwide, food remains a basic need that many people continue to struggle to put on their tables. Meijer is committed to addressing hunger relief at the local level through its *Simply Give* program, which replenishes the shelves of hundreds of local food pantries throughout the Midwest each year. The *Simply Give* program has been feeding hungry families in the communities Meijer serves since November 2008, thanks to the continued support and generosity of Meijer customers, team members and food pantry partners.

[Learn more about how Meijer is partnering with customers to support hunger relief:](#)

SUPPORTING LOCAL FOOD PANTRIES

- While the pandemic is placing increased pressures on low-income families, food insecurity is increasing rapidly, making programs like *Simply Give* even more important for local food pantries.
- Customers are encouraged to purchase \$10 *Simply Give* donation cards, which are converted into Meijer food-only gift cards and given to the food pantry selected by the individual store.
- The *Simply Give* program allows food pantries the opportunity to choose the grocery items best suited for the families they serve, as well as baby food, formula, diapers and wipes.
- Each of the more than 250 Meijer stores across the Midwest partner with multiple local food pantries, keeping the money generated within the community.
- Hunger relief is a corporate philanthropic focus at Meijer, in addition to diversity & inclusion, environmental and local giving.

GROWING SUCCESS

- *Simply Give* has generated more than \$61 million for local food pantry partners since it began November 2008.
- The 2020 holiday *Simply Give* campaign generated more than \$2.6 million for partnering food pantries.
- While the 2020 Meijer LPGA Classic for *Simply Give* was cancelled due to the pandemic, Meijer donated \$1.1 million to *Simply Give* on behalf of the tournament. Including the 2020 donation, the tournament has generated more than \$6.3 million for the *Simply Give* program over the past 7 years.



Nearly 40 million Americans are considered food insecure, which means they don't know where they will find their next meal.